

## CIA 2009 -Chapter 16

**C**IA 2009, which encompasses **ControlsAsia 2009**, **InstrumentAsia 2009** and **AnaLabAsia 2009**, will be held from 1-4 December 2009 at Suntec Convention Centre, Singapore. This will be the 16<sup>th</sup> installment of the CIA series and is set to justify its tag as the leading event in Asia for process engineering technology & process control, automation, instrumentation, analytical & laboratory technology and services. The event will showcase the latest scientific instrumentation and process engineering technologies which can enhance product quality, improve process safety and plant availability, gain competitive advantage, increase production uptime and compliance, efficiently utilize resources and expand manufacturing capacity.



The Singapore Pavilion which formed the largest group representation at CIA 2007

**ControlsAsia 2009** & **InstrumentAsia 2009**, recognized as the region's leading process engineering and instrumentation event returns to address the ever-present process technology needs

of Asia. Ongoing infrastructure developments within the energy, downstream (petroleum) and chemical sectors remain as the key drivers for process controls and instrumentation in the near term, where corporations strive to maximize yields and reduce waste through the deployment of new mission critical products and technologies on offer. **AnaLabAsia 2009**, is well placed to serve the growing needs of Asia's growing industries especially in Analytical & Life Science Instruments, Petrochemical, Biodiesel, Pharmaceutical and Biotechnology.

An additional feature that CIA 2009 will have is that it will incorporate the debut of the **Industrial Bus and Wireless Technology Conference**, which will be held from 3-4 December at the same venue. For the first time in Asia, industry professionals will be able to convene and discuss the most critical underlying challenges impacting the overall operability and safety of plants and factories as well as the increasing importance of digital architecture. The conference aims to attract industry leaders specialising in Bus and Wireless Technologies, Maintenance and Operations, Design and Control, Safety and Risk Management. The technology users and decision makers from the Power, Petrochemical,

Water and Pharmaceutical sectors will also participate to engage the industry. Industrial plant efficiency continues to be a fundamental concern for process plants in key sectors such as chemical processing,



Dr Yaacob Ibrahim, Minister for the Environment and Water Resources, Republic of Singapore, officiated the opening ceremony of CIA 2007

petrochemical and oil and gas refining and production. Margins for corporations are challenged by recessive economic pressures and the social responsibility to reduce their carbon footprint, prompting them to look towards deploying more environmentally-friendly practices, and the conference aims to address these issues. The two-day conference comprises two tracks which will run in parallel - Plant Operations & Maintenance and Control Systems & Design. The technical panel, responsible for shaping the conference programme and ensuring that the topics are the most relevant and comprehensive, comprises top executives from the major industry bodies, technology providers and technology users.

For more information please visit [www.cia-asia.com](http://www.cia-asia.com).

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